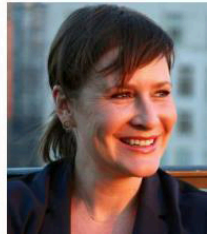


The Joyce Foundation 2019
Creative Placekeeping/Placemaking Summit

The Artist as Problem Solver II

Building the Capacity of Artists and
Cultural Workers as Civic Leaders



The
Joyce
Foundation

twelve
LITERARY ARTS

The
George Gund
Foundation

BIG CAR
COLLABORATIVE

h
ST. JOHN'S
EPISCOPAL CHURCH
OHIO CITY

SPACES

March 21 & 22, 2019
at St. John's Episcopal Church
2600 Church Ave, Cleveland, Ohio 44113

TheJoyceFoundation

Investing in policies to advance racial equity and economic mobility for the next generation in the Great Lakes region.

Welcome

**PRE-SUMMIT TOURS
THURSDAY, MARCH 21 1:00–3:30p**

OPTION A

The Changing Landscape of Ohio City: A Closer Look at One of Cleveland's Oldest and Most Vibrant Neighborhoods

This walking tour will commence at St. John's Episcopal Church, the oldest consecrated building in Cuyahoga county, built in 1836. St. John's was known as "Station Hope" on the Underground Railroad. The tour will head towards West 25th St. and observe the new multi-use development and proposed park overlooking the Cuyahoga River as well as hear about the work local community development corporation, Ohio City Inc., is doing to ensure the neighborhood is inclusive and welcoming to its population of multiple income levels. We will observe how public art has enlivened not just the facades of buildings but served to soften the hard edges of highway ramps that have become barriers. We will visit some of Cleveland's most dynamic contemporary arts organizations, SPACES Gallery and the Transformer Station in the northwest portion of Ohio City, dubbed Hingetown. This area has seen increased growth in the past five years, of high-density housing and increased retail that sometimes divides residents who want continued growth from those who fear the neighborhood is changing too quickly and losing its historic identity.



OPTION B

Glenville and University Circle: The opportunity for Creative Placekeeping in two historic neighborhoods on Cleveland's East Side (Limit 35)

The tour takes us on a journey through historic Glenville — home to such artists as Langston Hughes, Bone Thugs N Harmony, Joan and Martha Southgate, Julie Ezelle Patton and Virgie Patton. It is also the birthplace of the comic book Superman (Cleveland was the original Metropolis). We'll begin our tour through the winding Cultural Gardens, and from there, we will drive along one of Glenville's main arteries: E. 105th Street. Once here, we will take a look at the development taking place along E. 105th Street in the way of seeing the Glenville Arts Campus (GAC). The GAC is literally in the middle of developing, and includes the Twelve Literary Arts House, ThirdSpace Action Lab, and the Center for Arts Inspired Learning. From here, we will travel into University Circle, which is the home of such institutions as The Cleveland Museum of Art, MOCA Cleveland, Severance Hall, the Botanical Gardens, and other large cultural institutions. We will make our final stop at either CMA or MOCA Cleveland for a brief update on the change happening in University Circle.

SCHEDULE – THURSDAY, MARCH 21

4:00p: Registration & Networking in Resource Center

20 MINUTE CLINICS with Jennifer Coleman; Daniel Gray-Kontar; Juana Guzman; Tracie D. Hall; Roy Priest; and Jim Walker

4:10p & 4:30p: Learn about building artist-led-organizations; venue financing; operational effectiveness; funding and fiscal sponsorship sources for independent artists; artists' opportunities via the Joyce Awards; and housing trusts from experts and much more. More information available at registration.

5:00p: Opening Session I Sanctuary

- Land Acknowledgement: M. Carmen Lane, Haudenosaunee (Mohawk/Tuscarora) and African-American Artist and Director, ATNSC (pronounced A-tahn-sic): Center for Healing and Creative Leadership
- Welcome: Reverend Kelly Aughenbaugh, St. John's Episcopal Church
- Welcome: Jennifer Coleman, Gund Foundation and Daniel Gray-Kontar, Twelve Literary Arts
- Placekeeping As Manifesto: Tracie D. Hall, Joyce Foundation
- Introduction of Conference Team: (Jennifer Coleman, Daniel Gray-Kontar, Juana Guzman, Tracie D. Hall, Roy Priest, and Jim Walker, with invited guest DeAmon Harges)

Keynote Conversation: The Artist as Placekeeper I Sanctuary

Moderated by Juana Guzman, Arts Strategist and Jim Walker, Big Car Collaborative

- Roberto Bedoya, Poet and City of Oakland Manager of Cultural Affairs
- Ty Defoe, Ojibwe and Oneida Artist, Wisconsin
- Tonika Lewis Johnson, Artist, Chicago

6:00p: Focus on Cleveland I Sanctuary

Moderated by Jennifer Coleman, Gund Foundation and Roy Priest, Community Economic Development Expert

- Michael Gill, CAN Journal and CAN Triennial
- Daniel Gray-Kontar, Twelve Literary Arts
- Amanda King, Shooting without Bullets
- M. Carmen Lane, ATNSC Center for Healing and Creative Leadership

7:15p: Dinner Conversation and Performances I SPACES Art Gallery, 2900 Detroit Avenue, featuring Poet and Joyce Awardee, Bryan Thao Worra and Tracie D. Hall in conversation

Performances by Twelve Literary Arts poets Mary Barrett, Raja Belle Freeman, Telina Johnson, and Jovontae Williams



8:45p: Adjourn

SCHEDULE –FRIDAY, MARCH 22

8:00a: Registration & Networking in Resource Center

20 MINUTE CLINICS with Jennifer Coleman; Daniel Gray-Kontar; Juana Guzman; Tracie D. Hall; Roy Priest; and Jim Walker

8:05-8:25a: Learn about building artist-led-organizations; venue financing; operational effectiveness; funding and fiscal sponsorship sources for independent artists; artists' opportunities via the Joyce Awards; and housing trusts from experts and much more. More information available at registration.

8:30a: Opening Session I Sanctuary

- Welcome: Jennifer Coleman, Gund Foundation and Daniel Gray-Kontar, Twelve Literary Arts
- Placekeeping As Manifesto: Tracie D. Hall, Joyce Foundation
- Introduction of Conference Team

Placekeeping, Memory and Belonging: National Artist and Cultural Organizer Case studies (Pecha Kucha Style) I Sanctuary

Moderated by Jim Walker, Indianapolis

- Roberto Bedoya, Oakland
- Phyllis Boyd, Indianapolis
- LaShawnda Crowe Storm, Indianapolis
- Mansfield Frazier, Cleveland

10:15a: Practitioners' Introductions Lightning Round I Sanctuary

Moderated by Shauta Marsh, Big Car Collaborative

Attendees have 60 seconds to introduce themselves and their work, so they can connect with like-minds later in the summit.

11:45a: Culture, Place and Agency:

A Lunchtime Conversation with Leo Vazquez, National Consortium for Creative Placemaking, Union, NJ and Michael Orange, Cultural Organizer, Oakland I Sanctuary

Moderated by Roy Priest, Community Economic Development Expert

After the conversation attendees organize around interests surfaced during lightning round in groups of ten or less, introduce themselves, and prioritize their questions for the speakers.

1:00p: BREAK

1:15p: Concurrent Workshops: Creative Placemaking/ Placekeeping

FIELD NOTES ROUND 1

Session A: Focus on Chicago, Cleveland and Milwaukee I Sanctuary

Moderated by Juana Guzman & Roy Priest, Arts & Community Development Consultants

- Chicago: Esther Grisham Grimm, 3Arts
- Cleveland: Lisa Langford, Theater Artist
- Cleveland: Christina Vassallo, SPACES
- Milwaukee: Shalina Ali and Fidel Verdin, TRUE SKOOL

Session B: Focus on Indianapolis & Minneapolis-St. Paul and Oakland I Parish Hall

Moderated by Shauta Marsh, Indianapolis

- Indianapolis: LaShawnda Crowe Storm, Artist
- Indianapolis: Eduardo Luna, AMEXIN and Big Car Collaborative
- Minneapolis-St. Paul: Bryan Thao Worra, Writer and Lao community leader
- Oakland: Michael Orange, Cultural Organizer

2:05p: BREAK

2:15p: Concurrent Workshops: Creative Placemaking/Placekeeping

FIELD NOTES ROUND 2

Session C: Focus on Chicago, Cleveland and Milwaukee | Sanctuary

Moderated by Juana Guzman & Roy Priest, Arts & Community Development Consultants

- Chicago: Esther Grisham Grimm, 3Arts
- Cleveland: Lisa Langford, Theater Artist
- Cleveland: Christina Vassallo, SPACES
- Milwaukee: Shalina Ali and Fidel Verdin, TRUE SKOOL

Session D: Focus on Detroit Oakland, Indianapolis & Minneapolis-St. Paul | Parish Hall

Moderated by Elizabeth Nash, Indianapolis

- Indianapolis: Phyllis Boyd, Groundwork Indy
- Indianapolis: Sean “Oreo” Jones, WQRT Community Radio and Big Car Collaborative
- Minneapolis-St. Paul: Bryan Thao Worra, Writer and Lao community leader
- Oakland: Michael Orange, Cultural Organizer

3:05p: BREAK

3:15p: What We’ve Heard, What We Do Next: Reflection Panel | Sanctuary

Facilitated by DeAmon Harges, The Learning Tree

- Shalina Ali and Fidel Verdin, TRUE SKOOL
- Roberto Bedoya, City of Oakland Department of Cultural Affairs
- Daniel Gray-Kontar, Twelve Literary Arts
- Tonika Lewis Johnson, Artist

4:15p: Closing by Summit Team

Thank you

Go to bigcar.org/joyce to see today’s speaker bios and photos.